

Avon / Avon Lake Rotary Becomes North Coast Rotary

Earlier this month, the Avon / Avon Lake Rotary Club secured approval from its parent organization Rotary International to change the Club’s name. The Club services Avon Lake, Avon, Sheffield Lake and Sheffield Village and includes members who reside or work in surrounding areas. Fundraising has benefited programs for Avon, Avon Lake and Sheffield/Sheffield Lake school districts and a number of community organizations and projects in these communities.

For years, the Club has recognized that its name was not inclusive of its Sheffield Lake and Sheffield Village service area. “The communities thought we were only for Avon and Avon Lake because of our name,” John Daly, a club-member since 1989, explained. An effort was made to change the name to North Coast Rotary, but Rotary International’s rules were different then, and the request was denied.

Earlier this year as part of the Club’s strategic planning process the issue was raised with urgency. After some debate, the Club voted overwhelmingly to update their name to better reflect and communicate who we serve. With the assistance of Rotary District Governor Rex Engle, the request was successful!

You will begin to see North Coast Rotary more often on communications but for now donations and fundraising will continue under the name of the Avon / Avon Lake Rotary Foundation. The Club has begun the work to legally change the name of the Club as well as the name of the Club’s Foundation, the website domain, bank accounts, e-mail accounts, etc. This work continues to go on in the background.

The Club's commitment to its three school districts, our Rotary-sponsored Northcoast Interact Club and our communities is unwavering. We are working industriously on projects and our major fundraising events. So mark your calendars for the Great Pizza Bake-off at Avon Lake High School on Thursday, October 1 and the 12th Cleveland Pops Orchestra Concert – “Twelfth Night” – on Saturday, December 12. Anyone interested in more information about Rotary should visit the club’s website at www.northcoastroty.org.

